



# Futurist Jim Carroll

## A Proven Track Record of Substance

### 25 Keynote Highlights

When clients need deep, industry-specific insight, this is what it looks like. Here are just a few highlights from a 30-year career that demonstrates the depth of research and customization I bring to every engagement:

# Global Leadership & Government

1

## NASA

Spoke twice on the future of the space industry, guiding astronauts and engineers into the era of accelerated space commercialization.

2

## World Government Summit

Addressed 3,400 global leaders in Dubai on the transformative trends of the 21st century, from AI to the Internet of Things.

3

## The World Bank Group (International Finance Corporation)

Opened the Global Manufacturing Conference in Morocco, focusing on economic development opportunities through accelerated manufacturing.

# Technology & Innovation

1

## Microsoft

Gave the opening keynote at the FutureNow Conference to over 2,000 executives, covering the whirlwind of new technologies redefining our world.

2

## KPMG

Addressed over 1,100 professionals in Dublin on the disruptive opportunities of AI as the firm invested \$200 million in a new AI hub.

3

## Icon PLC

Challenged this global pharmaceutical powerhouse at a CEO-level event to become fully AI-enabled, disrupting its own business model.

# Entertainment & Media



## 1 Disney

Delivered a leadership keynote on the shifting foundations of creativity and the seismic shift happening with streaming services.

## 2 BBC (British Broadcasting Corporation)

Provided two senior executive-level sessions outlining the challenging disruptive trends sweeping the global broadcasting industry.

## 3 PGA of America

Spoke twice to club professionals and golf industry executives about the impact of technology and the next-generation golfer.

# Financial Services



## Blackrock

Spoke to senior clients of one of the world's largest institutional equity managers on the future of the global economy and where the next big bets will pay off.



## Zurich Insurance

Guided hundreds of corporate risk managers at their Global Risk Management Summit on the complex new risks and opportunities emerging from AI.



## Texas Farm Credit Coop

Addressed over 500 lenders on the future of agricultural lending and the new financing demands from extreme trends in farming.

# Healthcare & Life Sciences

## 1 Pfizer

Took a global team on a tour of the sweeping trends accelerating healthcare, from genomic science to the virtualization of care.

## 2 Home Depot

Spoke to the team responsible for managing benefits for 475,000 employees on the future of health and innovative healthcare management.

## 3 Invisalign / Aligntech

Covered the future of dental science, biomaterials, and innovation strategies for over 500 dentists in London.



# Automotive & Transportation



## Mercedes-Benz

Provided in-depth insight on the massive disruption in the automotive industry, including self-driving cars, EVs, and the sharing economy.



## Volvo

Opened up the minds of executives and dealers on the seismic changes occurring in the transportation, automotive, and trucking industries.



## IRU World Congress

Opened a conference of 3,000 global transportation industry representatives on the future of highways and infrastructure in the era of electric, self-driving vehicles.

# Professional Services



1

## McKinsey

Spoke to CEOs, CIOs, and CFOs of major global insurance companies on the disruptive challenges facing their industry.

2

## Baker McKenzie

Addressed clients of the top-ranked global legal firm on the acceleration of risk in an era of massive disruption.

3

## Royal Canadian Mounted Police (RCMP)

Provided a senior leadership briefing on AI, focusing on how criminals will leverage it and how the force can use it as a crime-fighting tool.

# Infrastructure & Construction

1

## Black & Veatch

Delivered a message on transformation and innovation to 300 senior executives of this massive global infrastructure company.

2

## Chain Store Age

Keynoted their annual trends summit on the future of retail construction, architecture, and intelligent building technology.

3

## Global Cold Chain Alliance

Spoke to leaders in the cold storage industry about vertical farming, intelligent energy infrastructure, and new construction methodologies.

# Specialized Industries

## 1 National Association of Landscape Professionals

Addressed their CEO summit on accelerating design trends, virtualization, climate resilience, and robotics in the landscaping industry.

## 2 Western Growers Association

Addressed their annual summit on accelerating trends in agriculture, food consumption, retail trends and more



# Industry Expertise Across Sectors





# Expertise in Emerging Technologies

## Artificial Intelligence

Insights on AI implementation, risks, and opportunities across multiple industries including KPMG, Zurich Insurance, and RCMP.

## Autonomous Systems

Deep expertise in self-driving technology for Mercedes-Benz, Volvo, and transportation infrastructure planning.

## Digital Transformation

Guiding organizations like Disney, BBC, and Microsoft through disruptive technological shifts.

# Audience Scale & Diversity

3,400

World Government Summit

Global leaders in Dubai

3,000

IRU World Congress

Transportation industry  
representatives

2,000

Microsoft

Executives at FutureNow  
Conference

1,100

KPMG

Professionals in Dublin

# Industry Transformation Expertise

## Healthcare Revolution

- Genomic science advances
- Virtualization of care
- Innovative benefits management
- Dental science and biomaterials

## Transportation Disruption

- Self-driving vehicles
- Electric vehicle transition
- Sharing economy impact
- Future infrastructure needs

## Financial Evolution

- Global economic trends
- AI-driven risk management
- Agricultural lending innovation
- Institutional investment strategies

# Executive-Level Engagement

Consistently delivering insights to C-suite audiences across industries, including:



## CEOs

McKinsey clients, Icon PLC, National Association of Landscape Professionals summit



## Senior Leadership

Disney, Black & Veatch, Royal Canadian Mounted Police



## Global Teams

Pfizer, World Government Summit, World Bank Group



# Specialized Industry Knowledge

## Space Industry

Guiding NASA through the era of accelerated space commercialization with forward-looking insights.

## Cold Storage & Agriculture

Addressing vertical farming, intelligent energy infrastructure, and new construction methodologies.

## Landscape Industry

Exploring accelerating design trends, virtualization, climate resilience, and robotics in landscaping.

# Repeat Engagements

Organizations that have requested multiple keynotes, demonstrating the value and impact of the presentations:

## NASA

Two keynotes on the future of the space industry

## BBC

Two senior executive-level sessions on broadcasting industry trends

## PGA of America

Two presentations on technology impact and next-generation golfers

# Professional Services Insights



## Legal Industry

Addressed Baker McKenzie clients on the acceleration of risk in an era of massive disruption, providing insights for the top-ranked global legal firm.

## Consulting

Guided McKinsey's insurance industry clients through disruptive challenges facing CEOs, CIOs, and CFOs of major global companies.

## Law Enforcement

Briefed Royal Canadian Mounted Police leadership on AI applications for both criminal activities and crime-fighting tools.

# Infrastructure & Construction Expertise



## Global Infrastructure

Delivered transformation and innovation insights to 300 senior executives at Black & Veatch.



## Retail Construction

Keynoted Chain Store Age's annual trends summit on the future of retail construction and intelligent building technology.



## Cold Storage

Spoke to Global Cold Chain Alliance leaders about vertical farming and new construction methodologies.

# Media & Entertainment Insights

## Streaming Revolution

Delivered a leadership keynote at Disney on the shifting foundations of creativity and the seismic shift happening with streaming services.

## Broadcasting Disruption

Provided two senior executive-level sessions at the BBC outlining the challenging disruptive trends sweeping the global broadcasting industry.

## Sports Technology

Spoke twice to PGA of America club professionals and golf industry executives about the impact of technology and the next-generation golfer.

# Healthcare Innovation Perspectives

## Pharmaceutical Transformation

Guided Pfizer's global team through sweeping trends accelerating healthcare, from genomic science to the virtualization of care.

1

## Dental Science Advancement

Presented to 500 dentists in London for Invisalign/Aligntech on the future of dental science, biomaterials, and innovation strategies.

2

3

## Employee Benefits Evolution

Addressed Home Depot's team managing benefits for 475,000 employees on the future of health and innovative healthcare management.

# Financial Services Expertise



## 1 Institutional Investment

Spoke to Blackrock's senior clients on the future of the global economy and where the next big bets will pay off.

## 2 Risk Management

Guided Zurich Insurance's corporate risk managers on the complex new risks and opportunities emerging from AI.

## 3 Agricultural Finance

Addressed Texas Farm Credit Coop's 500 lenders on the future of agricultural lending and new financing demands from extreme trends in farming.

# Transportation Industry Transformation

## Luxury Automotive

Provided Mercedes-Benz with in-depth insight on the massive disruption in the automotive industry, including self-driving cars, EVs, and the sharing economy.

## Commercial Vehicles

Opened up the minds of Volvo executives and dealers on the seismic changes occurring in the transportation, automotive, and trucking industries.

## Infrastructure Planning

Opened the IRU World Congress for 3,000 global transportation industry representatives on the future of highways and infrastructure in the era of electric, self-driving vehicles.





# A 30-Year Career of Industry-Specific Insight

Ready to transform your organization with forward-thinking insights? Explore how a deep dive into industry trends and custom solutions can empower your team and drive future success.

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